



Kunaljit Biswas

Senior UI & Graphic Designer

M: +91 900-741-2701

E: kunaljitbiswas7@gmail.com

W: <https://kunaluidesigner.com/>

L: <https://linkedin.com/in/kunaljit-b-9212K>

YEARS OF EXPERIENCE

9

DESIGN & DEV. TOOLS

Adobe Creative Cloud

Figma

HTML

CSS

Bootstrap

Media Query

Bio

An accomplished UI and graphic designer with video editing knowledge and experience over a decade in creating visually stunning and user-centric digital interfaces.

Work Experience

Sr. UI & Graphic Designer **Newmark CRE Global** | 2023 - Present

- Spearheaded the design of multiple high-impact digital projects, resulting in increased user engagement and revenue growth for clients.
- Managed and mentored design teams, fostering a collaborative environment that consistently delivered cutting-edge visual solutions while meeting tight deadlines.
- Transformed brand identity through innovative design concepts, ensuring a cohesive and memorable brand presence that resonated with target audiences.

Sr. UI & Visual Designer **ValueLabs LLP** | 2021 - 2023

- Led the creation of visually captivating and intuitive user interfaces, enhancing user experiences and boosting product usability across a range of devices.
- Collaborated closely with cross-functional teams to ensure design consistency and alignment with branding guidelines, resulting a compelling visual identity.
- Developed and implemented design strategies that improved user engagement metrics and contributed to increased customer satisfaction & business success.

Sr. Visual Designer **ImaginXP** | 2020 - 2021

- Crafted visually compelling and aesthetically pleasing designs for various print and digital media, consistently delivering creative solutions.
- Collaborated effectively with clients and colleagues to ensure design projects met brand guidelines and objectives for impactful communication materials.
- Utilized design principles to create visuals, enhancing brand recognition for a wide range of projects, from brochures and websites to social media graphics.

UI Designer & Frontend Dev. **Zotezo Com Enterprise** | 2019 - 2020

- Integrated user-centered design principles into frontend development, optimizing user experiences through responsive and visually engaging interfaces.
- Collaborated with cross-functional teams to bridge the gap between design and development.
- Ensured efficient implementation of UI concepts while maintaining code quality and performance.

Associate Graphic / UI Designer

Neo Retail LTD | 2017 - 2019

- Supported senior designers in creating visually appealing graphics and marketing materials, ensuring brand consistency and adherence to design guidelines.
- Utilized graphic design software to produce high-quality print and digital assets, contributing to successful advertising campaigns and promotional materials.
- Demonstrated a strong attention to detail and a commitment to meeting project deadlines, consistently delivering effective visual solutions.

Jr. Web UI Designer

Infonetics | 2015 - 2017

- Assisted in the design and development of user-friendly websites, collaborating with senior designers and developers to create engaging online experiences.
- Gained hands-on experience in HTML, CSS, and web design software, contributing to the implementation of responsive and visually appealing web layouts.
- Demonstrated a strong willingness to learn & adapt, continuously improving design skills & staying updated with current industry trends to support the team.

Education

Bachelor of Arts | University of Calcutta

2011 - 2014

UI & Graphic Design - Development | Brainware Institution

2014 - 2015

Hobbies

Motor Bike Riding, Solo Travel, Photography, Photo Editing,
Listening to Music

Home

6-50/3, Baisakhi Apartment, SRCM Road,
Rajarhat - Gopalpur, Kolkata - 700 136,
West Bengal, India